Webinar Title: Gender Sensitization

Registration Fee (including GST):- **590/-** *(e-participation certificate will be provided)*

Expert Speaker - Dr. V. Janaki Tenneti, Professor in Management

Webinar Date: 10.08.2020 **Duration:** 02 Hrs (11:00am -01:00 pm)

About Webinar: - It is said that if 19th century is known for class war between landlords and peasants, 20th century is known for clash between capitalists and wage earners, 21st century witnesses clash of genders – mainly men and women. Everything starts with gender bias and understanding the importance to remove it. Gender bias is prejudice or preference towards one gender over the other. Sometimes it happens consciously sometimes unconsciously. It sometimes is subtle and sometimes obvious. This and other types of conscious or unconscious biases at work place notably and disproportionately affect success rate of women. Not only women, it sometimes affects men also in different way. If people become aware of how they are getting carried away by the bias, then they start relying less on assumptions set on traditional and outdated opinions about the roles of men and women. It helps in improving the work environment.

Webinar Coverage:- This webinar imparts knowledge about topics like - Understanding the concept of Gender Inclusiveness of the concept of gender. Gender Diversity, Gender Discrimination Index, Gender Empowerment Measure and importance of that in sustainable development. Increasing awareness about gender equality. Reasons – historic, social and economic for gender bias. Legal implications of gender bias. Gender sensitivity through gender sensitization.

Speaker Profile:-

Dr. V. Janaki Thenneti is a professor of Management with 28 years of teaching and research experience. She holds two doctorates in Economics and Business Management. She authored many research papers published in various national and international journals and two books. HR and women studies are her specialization areas apart from economics. Her other interests are music, writing various features, short stories etc.